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FOR IMMEDIATE RELEASE

PREMIERE DOGGIE DAYCARE, HOTEL AND SPA COMING TO MADISON'S WEST SIDE

**Madison, WI** – Finally, what every pet lover has dreamed of, a convenient and comfortable place where their canine can play, romp, cuddle and be spoiled to their heart's content. Welcome to Club Bow-Wow, opening early 2006 as Madison's premiere **doggie daycare** and **overnight boarding**. Imagine a beautiful, relaxing, rustic lodge with a crackling fire and plenty of room to play and cuddle. This 'all inclusive' haven offers unsurpassed love and care- we love dogs and pledge to make their dreams come true in this brand new state-of-the art facility.

**Daycare** provides an innovative, exciting and FUN alternative to leaving your four-legged friend alone at home. Your dog can run, play, wrestle, chase, play hide and seek, snuggle up with a buddy, or simply hang out with friends. They will have free run of our large indoor play areas and 11,000+ square feet of outdoor space, both of which are designed just for dogs. All this while under the close supervision of our human 'chaperones,' whose primary goals are safety and fun. Amenities include optional 'Yappy Hour' with delectable chilled treats and when a rest is needed, 'Lazy Days Lounge' provides a comfortable couch, pillows and television.

Our ideal west side location at the corner of Watts and Struck is only one minute off the beltline and just east of Woodman's. Club Bow-Wow has convenient **drive thru drop off/pick up service**- you never leave the comfort of your car.

The **overnight hotel** (boarding) offers premium accommodations. Every dog is treated as a V.I.P. (very important pooch) and a member of the family. Accommodations range from a bungalow with special lambswool bedding and shared televisions to deluxe villas complete with mini couch, custom bedding, their own television and a generous outdoor private patio. The hotel provides a protected and calming environment with piped-in classical music and 'tuck-in' service complete with cuddling, massage and biscuit on pillow. Additional amenities include group playtime, private walks and private playtime.

But there's more big news...Club Bow-Wow will be adjacent to the new home of **Westside Family Pet Care Center** which for 20 years has offered premium medical and dental care for dogs and cats. In addition to these services, the new facility will house a state-of-the-art fitness and swim center and full service grooming. Fitness Center and grooming packages will be offered to Club Bow-Wow guests during their stay.

Please join us August 6 at 11:30 a.m. for our groundbreaking event. You'll learn more about Club Bow-Wow and get a sneak peak at the plans of this premiere facility soon to serve the greater Madison area.

CONTACT INFORMATION:

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